Cookies policy

The purpose of this cookie policy is to inform you in a clear and precise way about the cookies that are used in the website of Visual Tools products.

What are cookies?

A cookie is a small piece of text that the websites you visit send to the browser and allow the website to remember information about your visit, such as your preferred language and other options, in order to facilitate your next visit and make the site more useful. Cookies play a very important role and contribute to a better browsing experience for the user.

Types of cookies

Depending on the entity that manages the domain from which the cookies are sent, and the data obtained is processed, two types of cookies can be identified: own cookies and third-party cookies.

There is also a second classification according to the time they remain stored in the client's browser, being these classified as session cookies or persistent cookies.

Finally, there is another classification with five types of cookies according to the purpose for which the data obtained is processed: technical cookies, personalization cookies, analysis cookies, advertising cookies and behavioral advertising cookies.

For more information in this regard, you can consult the Guide on the use of cookies published by the Spanish Agency for Data Protection.

Cookies used on the web

The cookies that are being used in this website as well as their typology and function are identified below.

The website of Visual Tools products uses Google Analytics, a web analytics service developed by Google Inc. ("Google"). which allows the measurement and analysis of navigation on web pages. In your browser you can see cookies for this service. According to the previous typology, these are session and analysis cookies.

Through web analytics, information is obtained regarding the number of users accessing the web, the number of page views, the frequency and repetition of visits, their duration, the browser used, the operator providing the service, the language, the terminal you use and the city to which your IP address is assigned. This Information enables a better and more appropriate service by this portal.

To ensure anonymity, Google will convert your information into anonymous by truncating the IP address before storing it, so that Google Analytics is not used to locate or collect personally identifiable information from site visitors. Google may only send the information collected by Google Analytics to third parties when legally required to do so. In accordance with Google Analytics service provision conditions, Google will not associate your IP address with any other data retained by Google.

Another of the cookies that are downloaded is a cookie of a technical type called JSESSIONID. This cookie allows you to store a unique identifier per session through which it is possible to link necessary data to enable navigation in progress

Finally, a cookie called show_cookies, which is an own, technical and session type cookie, is downloaded. This manages the user's consent for the use of cookies on the website, to remember those users who have accepted them and those who have not, in order not to show the former the cookies notice at the top of the page.

Acceptance of the cookies policy

Pressing the button "ACCEPT" means the acceptance of the use of cookies.

How to modify the configuration of cookies

You can restrict, block or delete cookies from the website of Visual Tools products or from any other web page using your browser. In each browser the operation is different, the "Help" function will show you how to do it.

Changes in the Cookies Policy

It is possible that we update the Cookies Policy of our Web, for this reason we recommend you revise this policy each time you access our website to be adequately informed about how and for what purpose we use cookies.

The Cookies Policy was updated for the last time on 01 September 2018.